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## VEDALIS & KNOCO TAKE UP CHALLENGE OF HOW BEST TO IMPROVE KM

VEDALIS IS THE SOFTWARE EDITOR OF AKH™ (AGORA KNOWLEDGE HUB™)  
SPECIALIZED IN SOCIAL KNOWLEDGE MANAGEMENT

### **VEDALIS teams with Knoco UK to expand internationally in order to address the dynamic Social Knowledge Management (SKM) market ...**

As part of our second phase of expansion, we are pleased to announce that VEDALIS has signed a strategic international partnership with Knoco, UK. This complementary partnership is based on the **Business Consulting Services** from the KM expert Knoco and the fast growing **SKM software** developed by Vedalis. This partnership provides Vedalis with an outstanding platform to address countries such as the UK, UAE, Canada, South Africa & Australia.

**For Didier PLEGAT, Vedalis CEO & Founder,** *"We have been looking for the ideal Business Partner (BP) on the international stage as the second phase of our business development, a BP who fully understands the Knowledge Management space and who possess extensive experience in this field, for these reasons we are delighted to be co-operating and teaming with Knoco. In addition, the Knoco international network of partners will provide an excellent platform for Vedalis in order to expand internationally. In conclusion, the Knoco & Vedalis partnership provides a tangible solution for customers."*

**For Tom YOUNG, Knoco Chairman,** *"Vedalis is a perfect partner to compliment Knoco Ltd's world leading knowledge management consulting and training offer. We provided services around the globe to some of the world's leading companies as well as government departments and not for profit organizations. We are committed to delivering a service and advice that will delight them and assist them to deliver their organizational objectives. AKH fits well with our commitment to our clients."*

**About VEDALIS** : VEDALIS is the specialist of **Social Knowledge Management**.

It's AKH™ secured 100% web platform is the first software to attain **synergy** between **Social Technologies** and **Knowledge Management tools**. It enables companies to increase performance and competitiveness while developing the loyalty of the companies' key experts : those who hold the **knowledge capital** of the organization, who produce and apply **best practices** and are involved in most of the **decision making**.

AKH™ is particularly efficient because it creates within a company a *Knowledge Market* **connecting members of networks or communities (of interest, of practice, etc.) with all the stakeholders and knowledge** making up this network.

The **advantages** are numerous :

- 🔸 Gaining time and productivity,
- 🔸 Countering the pernicious effect of information overload (*infobesity*),
- 🔸 Reducing the costs of unproductive information seeking,
- 🔸 Stimulating creativity and sharing of best practices,
- 🔸 Making the most of knowledge, experience and the feedback loop,
- 🔸 Providing easier coordination and guidance of individual efforts.

User friendly, adaptable and easily implemented, the VEDALIS' solution offers **360° vision** over the whole of a company's knowledge base.

Delivered in *SaaS* mode or installable on a client server an AKH™ platform brings together services offered by knowledge bases and enriches them with 2.0 web functionalities and with social networks. To succeed in their projects VEDALIS can also accompany its clients throughout the process – from feasibility study to implementation – alone, or with technical or consulting partners such as IBM.

For More information, please visit : [www.vedalis.com](http://www.vedalis.com)

**About Knoco Ltd.®** : Knoco Ltd is one of the world leaders in the application of **Knowledge Management (KM)**. Founded in 1999 by core members of BP's internationally acclaimed Group KM Team, we continue as BP's outsourced provider of KM and serve a growing international client base in global telecommunications, energy, retail, specialty chemicals, advanced technologies power generation, sales and service industries. Knoco has been instrumental in developing knowledge management frameworks for several major organisations.

Knoco has 12 years practical experience in the field of Knowledge Management, providing **coaching, training, KM services** and **strategic guidance** to clients in a wide range of industry sectors. Our experiences of KM implementation are second to none, as shown in the plot below, which indicates where we have been involved with the various stages of KM implementation with our major client base.

For More information, please visit : [www.knoco.com](http://www.knoco.com)

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